

May 19-21, 2023

SOUTHERN CALIFORNIA EVENT

# 2023 Event sponsorship package



## ABOUT THE 27TH ANNUAL CRAWFISH FESTIVAL

Best Cajun, Zydeco, Blues, R&B dining, dancing and drinking festival in Southern California. Three day music festival featuring musical performances of traditional music genres of Louisiana live and on stage. Fresh Crawfish brought in from Louisiana prepared with an authentic Cajun flavor, giant food court including Louisiana style foods, chicory coffee and beignets, carnival rides and games, children's area and stage, dance floor, karaoke lounge, french quarter themed bars, second line dancing parade, local artisans, free souvenir E-Photo and more. Attendance 12,000.

## LOCATION

The event is held at Fountain Valley Sports Park located in the City of Fountain Valley. Take the Brookhurst exit off Interstate 405. Turn right on Heil. Nearest cross streets are Brookhurst Street and Heil Avenue. The festival is an upscale musical event, dining, drinking, dancing and family fun.

## DEMOGRAPHICS

Middle to upper income, Anglos, Creoles, Asians, and Louisianans. Ages 6-60.

## PAST MEDIA COVERAGE AND ASSOCIATION

Long Beach Press Telegram, Grunion Gazette, Channel 4, Channel 5, Channel 7 News TV Stations, KABC Talk Radio, KFI Radio, Westways Magazine, Charter Communications, Social Media, Flyers, Advertisements, ENewsletters, Listings, Movie Theaters and official website.

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## SPONSORSHIP OPPORTUNITIES

Title Sponsor (exclusive)	\$10,000
Beer	\$5,000+
Gold Sponsor (2 avail.)	\$5,000
Stage (exclusive)	\$2,500
Auto per car/day	\$1,500
Sampling per day	\$1,000+
Associate Sponsor	\$1,500

## SPONSOR LEVELS CAN INCLUDE:

- 10x10 canopy, w/sidewall, electricity, tables & chairs
- Name and logo on Print Media and Press Releases
- Company Name Recognition from Main Stage/Stage Banner
- Onsite & Social Media Recognition
- Logo on Official Promotional Video
- Digital Screen Commercials at Souvenir E-Photo Booth and more.
- Logo on Official Website [CrawfishFestival.com](http://CrawfishFestival.com)

**CUSTOM SPONSORSHIP PACKAGES ARE AVAILABLE.**



EMAIL: [SPONSORS@CRAWFISHFESTIVAL.COM](mailto:SPONSORS@CRAWFISHFESTIVAL.COM)

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